

EVENTS TO PROMOTE ST AUBINS

SHORT TERM ACTION PLAN

Markets will be held on a very regular basis (this is already in hand) and there will be more performance art and music for the duration of the market. This will be achieved by approaching tourism with a view to sharing the performers that visit Jersey .

We are twinned with a town in France. Can we make more of this fact. Inviting French visitors over.

St Aubins should be decorated in some form at all times of year. Flags/flowers during the summer and lights/decorations at Christmas. There are some lights retained in the Parish Hall that are not working at the moment. These should be found and looked at, and if not working , replacements bought.

Christmas will be celebrated. Suggestions were made of the Christmas Train/Bus which would bring people to St Aubin for a meal/shopping , without the need to find parking. Wednesday was suggested as St Helier has Thursdays. Restaurants can promote special menus eg mulled wine etc. Better use of the fixed posts for decorations and the restaurants that close for winter encouraged to leave their premises looking more “festive” - not just tatty curtains.

THE FOOD FAIR - should be revived. Suggested dates 6th/7th of 13th/14th September. These dates are around the Battle of Britain dates and may therefore catch more tourists.

It could be made into an International Fair and contributors from Poland/Portugal/Italy/France / Thai / Chinese / UK to be encouraged. It was suggested that a subscription could be charged to every establishment to cover charges etc. Park and ride for cars from Millbrook and parking has been offered for traders at the Language School. Performance art to also be included in this day.

St Aubins Walk - a route to be planned around the village with points of interest detailed on a map. This will be advertised on a board in the parish Hall .

LONGER TERM PLANS - include water carnival in the harbour, decorated boats, the harbour cleaned up to accomodate this. Harbour Gallery - there is already a plan to make sculptures from recycled goods from the beach. More beach cleaning etc